



MVP Reference Materials

A comprehensive guide to our value, product details, and intentions for Beta testing partners

General overview

Helm is a SaaS team management tool for distributed teams to develop and coordinate everyone's roles to effectively reach their objectives. Our focus is on [team effectiveness](#), which derives from how engaged teams are and how they perform.

We lead the way to team effectiveness by helping HR and managers manage better without managing more by creating more relevant 1-on-1s and helping to identify bottlenecks.

And we help employees engage with the company vision by understanding their unique role and its impact on company-wide goals.

Altogether, Helm helps managers focus on fostering effective teams through helping teams work together more effectively, saving time and leading the way to better retention, performance, and adaptability.

MVP structure

This test is exclusively a test of value, not of usability, and relies on the use of a minimally-viable product dependent on Slack and AirTable. We're here to provide value, direction, and insight into the way your team works. The test is secure and private.

The general structure: Use of the Helm MVP on Airtable to record role information, document 1-on-1s, and organize objectives.

Beta testers get substantial say in co-creating a product that fits specific needs in addition to insights yielded by our research about their teams.

The Helm team gets valuable, specific feedback from real stakeholders to develop a more validated and valuable product.

Product vision

The minimally-viable product we're sharing for this test is the first step in our product vision that includes searchable [role profiles](#), a [dashboard for objectives](#), and full [Slack integration](#).

Contact Helm at talk@joinhelm.com or on joinhelm.com.